

# Certi-Bond-Your Christmas Savings Center Now Open Nights ... Mon. thru Sat. 'til Christmas

**C-B Ladies Dept. to Stage Gala Free Fashion Shows**

**2 BIG SHOW NITES!**

**Saturday, Dec. 16—Saturday, Dec. 23**

**6:30-8:30 P.M. Both Nights**

Two outstanding fashion shows will be staged at Certi-Bond . . . these two Saturday Nights, December 16 and December 23 . . . 6:30 'til 8:30 P.M. both nights. These fashion shows, under the direction of Ruth Owens of Certi-Bond Ladies' Wear Department, will feature casuals and sportswear, delightful high fashions for the holidays, jewelry, lovely millinery, glove and pocketbook accessories with accompanying attractive footwear. The lovely Certi-Bond models will circulate throughout all Certi-Bond departments so members may view the entire show without interrupting their last-minute Christmas shopping. All Certi-Bond Members and their entire families are cordially invited to attend one or both of these exciting holiday preview fashion shows.

**HAVE YOUR CHILD'S  
PHOTO TAKEN WITH SANTA  
AT CERTI-BOND**

Have Your Child Pose For A Picture With Santa And An AMVET Photographer Will Snap A Picture. A Small Donation For Torrance Veterans Charities Is Your Only Cost.

**FREE CANDY FOR  
ALL CHILDREN**



**KEYSTONE  
HORIZON "12"  
REFLEX AUTO-ZOOM MOVIE CAMERA**

**COMPARE! CERTI-BOND PRICES  
ARE LOWER**

Every professional movie effect . . . automatically, with utmost simplicity.

- Reflex "Through-the-Lens" Viewer lets you frame scenes exactly.
- Feather-Touch Power Zooming from wide-angle to telephoto and back.
- Fast f1.8 Lens zooms in focus. Distance focusing ring for portrait-sharp close-ups.
- Focusing Eyepiece allows comfortable viewing even with eye-glasses.
- Electric Eye System sets the lens for you . . . automatically. Many other advanced features!
- Pistol Grip — triggers sure steady shooting — Optional Extra.

**FULL YEAR GUARANTEE** . . . Registered in your name on all Keystone cameras and projectors.

**AS SEEN ON TV! IDEAL TOY  
ELECTRIC FOOD CENTER \$3<sup>33</sup>**  
Batter Operated — Compare at \$10.00

**40"x40" Radiant Beaded  
MOVIE SCREEN \$7<sup>69</sup>**  
On Tripod

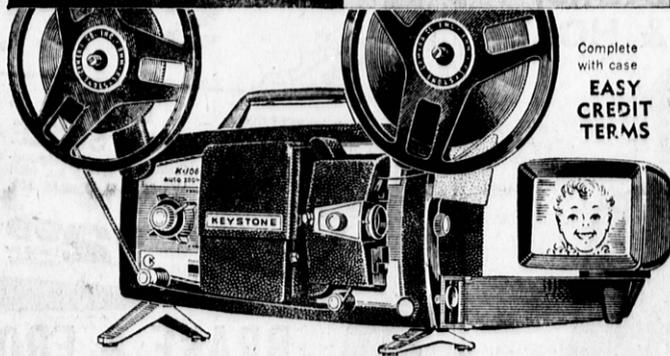
**CHARBERT  
MEN'S GIFT SETS 99¢**  
Compare at \$2.75  
After Shave Lotion—Talcum

**UNIVERSAL  
SLIDE TRAYS 4 FOR 96¢**  
Fits Most Projectors

**8MM MOVIE  
REEL AND CAN 49¢**  
300 Foot Size

**ALL-NEW  
KEYSTONE  
Auto-Thread Zoom  
Movie Projector**  
with Projecta-Viewer

Exclusive Projecta-Viewer channels film — at reduced wattage — onto big viewscreen for power-editing and previewing.  
Ultra-Fast f1.2 Lens zooms picture to fit screen from 11 to 20 feet away. Extra bright stills.  
Automatic Self-Threading.  
Powerful Projection Lamp — brighter yet cooler than 750-watt lamps.  
Single-Knob Control: forward, reverse, still, stop and rewind.  
**FULL-YEAR GUARANTEE** . . . registered in your name on all Keystone cameras and projectors.



Complete with case  
**EASY  
CREDIT  
TERMS**

**COAST—OLD HICKORY—SLICED  
BREAKFAST BACON 39¢<sup>lb</sup>**

**FARMER JOHN—CENTER CUT  
HAM SLICES 89¢<sup>lb</sup>**

**SHANK PART AS CUT  
HAMS 39¢<sup>lb</sup>**

**FARMER JOHN — XMAS WRAPPED  
WHOLE HAMS 47¢<sup>lb</sup>**

**OSCAR MAYER  
SMOKIE LINKS 55¢<sup>lb</sup>**

today's lowest priced  
professional-quality automatic  
movie projector



**SELF-THREADING  
KEYSTONE K-98  
EASY CREDIT TERMS**

A triumph in engineering and manufacture, the Keystone "98" is the first automatic projector of professional quality ever offered for under \$100.

Threads film automatically • One knob controls everything, including reverse • New low wattage Tru-flector lamp is brighter, yet cooler than 500-watt lamps • Wide-angle f1.6 Magnascope Lens • Die cast aluminum body and cover • Fully geared reel arms • 400-ft. reel • Room lamp switch • Rheostat speed control • Full-year Keystone Guarantee.

come in and see the "98" in action

**Join Now — Membership Is Free at CB**

YOU'LL QUALIFY UNDER ONE  
OF THESE CLASSIFICATIONS:

- Union Members
- Government Employees: Federal, City, County, State
- Employees of Firms Holding a Government Contract
- Employees of Non-Profit Religious, Charitable or Educational Institutions
- Employees of Phone, Power, Water or Gas Public Utility Companies
- Members of the U.S. Armed Forces or Veterans of the U.S. Armed Forces
- Persons Getting A Government Pension or Social Security

Certi-Bond Members have discovered that their store is a NEW KIND OF SAVINGS CENTER — a huge one-stop department store with all the merchandise usual to department stores, PLUS a complete super market, pharmacy, drug store, builders hardware and more . . .

Certi-Bond City is not like other stores that offer week-end "loss leader" specials and then scream about the savings. Every one of the over 70,000 items you'll find in Certi-Bond City carries the lowest possible price tag EVERYDAY!

Urge your eligible friends to join Certi-Bond so they too may discover that joining Certi-Bond is like getting a big raise in pay.

**Certi-Bond City  
Membership Application**

Name ..... Where Employed .....

Address .....

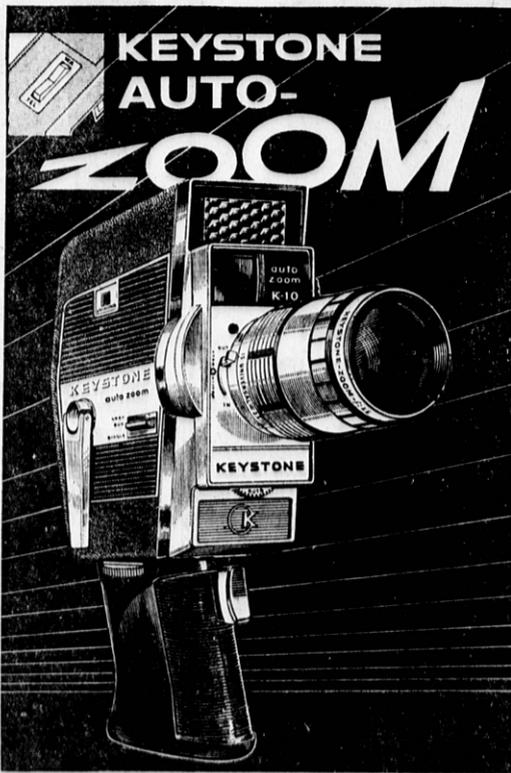
City ..... Zone ..... Position .....

Telephone .....

Applicant understands that Membership Card is non-transferable and subject to regulations of CERTI-BOND.

Signature .....

**CLIP OUT—BRING or MAIL TO CB**



**KEYSTONE  
AUTO-  
ZOOM**

**LATEST ADVANCES...  
LOWEST PRICE...  
ALL-TIME MOVIE VALUE!  
EASY  
CREDIT TERMS**

- ALL-NEW** — from its sleek ultra-modern styling to its precision-built parts.
- ALL-AUTOMATIC** — electric eye "sees" light changes, instantly adjusts lens.
- AUTO ZOOM CONTROL** — handily placed on top for easy fingertip access.
- MANUAL ZOOM CONTROL** — lets you frame the scene before you start shooting . . . avoids wasted film.
- ZOOM VIEWFINDER** — zooms with lens, shows you exactly what camera is shooting at all times.
- DISTANCE FOCUSING RING** — assures you of pinpoint focus at any distance . . . including portrait-sharp closeups.
- BUILT-IN "A" FILTER** — lets you use indoor film outdoors.
- FILM INDEX DIAL** — adjusts for all popular film speeds.
- PISTOL GRIP** — triggers sure steady shooting — Optional Extra.
- ONE YEAR GUARANTEE** Registered in your name on all Keystone Cameras and Projectors.

**COMPARE!  
CERTI-BOND PRICES  
ARE LOWER**

**Complete Membership Department Store  
With Large Supermarket**

**501 S. ARLINGTON  
TORRANCE**

**Phone FA 8-8280 SP 5-2880**

**Holiday  
Schedule  
Released**

Torrance Recreation Department has announced its Christmas vacation schedule.

The following parks will be open at 9 a.m. Monday through Saturday and Dec. 26-31 (check with park for closing hours): El Nido, El Retiro, La Romeria, McMaster, Paradise (Anza School), Torrance, and Walteria.

School playgrounds will be open Saturday and Monday through Friday from 10 a.m. to 5 p.m.; Dec. 23, 9 a.m. to 3 p.m.; Dec. 26, 1 to 5 p.m.; and Dec. 27-30, 10 a.m. to 5 p.m.

Recreation Department programs will be conducted at the following school playgrounds: Calle Mayor, Casimar, Flavian, Greenwood, Hamilton, Hickory, Hillside, Jefferson, Lincoln, Madison, Magruder, Meadow Park, Parkway, Perry, Riviera (Los Arboles Park), Seaside, Sepulveda, Tower and Victor.

Special programs will include cartoons, movies, crafts, and storytelling.

Check with a park or school near you for their schedule.

**Musical Toy  
Is Fun and  
Educational**

The post-Christmas thumping, tooting, or twanging of a musical toy may not mean much to Mother, but to a 3-year-old it's more exciting than Tchaikovsky.

Marion Egbert, educational consultant for the American Music Conference, believes that properly selected toy musical instruments can provide an exciting way for children to discover rhythm and tone — the basic elements of self-made music.

Musical toys can also exert a strong influence on youngsters' desires to play genuine musical instruments.

Quality toy instruments are usually musically "true" and offer a chance for continued exploration of musical sound and rhythm. Musical toys are so popular with youngsters that the toy trumpet was the top seller for many years.

OTHER "pre-band instruments" include bell sets, wood resonator blocks and simple drums. Resonator blocks are exceptionally effective in teaching rhythm to children.

Melody instruments comprise another group of musical toys. Actual tunes can be reproduced on such instruments as the xylophone and the "c-note" melody flute.

Toy pianos and electric organs often are used to introduce children to the keyboard. Toy ukeleles, guitars, banjos, and mandolins—all priced under \$10 — allow the child to play simple tunes almost immediately, and youngsters have lots of fun with this type of "first experience."

Whatever the child's choice, parents will be giving a gift of music — that usually outlasts the toy instruments by decades.

**Space Firm  
Names Local  
Man to Post**

Appointment of Donald Ramsay of 23206 Evalyn Ave. as assistant head of public information at System Development Corp., Santa Monica, has been announced.

Ramsay, 33, a former Los Angeles newspaperman, has had an extensive background in the public information field in the local metropolitan area. Prior to joining SDC he was a member of the public relations staff of North American Aviation, Inc.

In his new post, Ramsay will be responsible for press, military, and contractual relations of an informational nature. SDC specializes in the design and development of computer systems for military, government, scientific, and educational applications.

Ramsay was graduated from the University of Southern California with a B.A. degree in journalism in 1952. He is a member of the Greater Los Angeles Press Club and Sigma Delta Chi, national journalism fraternity.

Dressings are available without cost to all cancer patients. Call the nearest office of the American Cancer Society.